

**Copy of**  
**PRIVACY POLICY**

**(In connection with LG&E and KU's Customer Panel)**

We will make every effort to protect and preserve customer account information and will not share specific information about your account with third parties, without written authorization or unless we are required to do so by a court order, subpoena or other compulsory process, or by operation of law.

Customer account information may be used by us in the following representative ways:

- To verify the existence of a customer's energy service;
- To communicate with a customer and handle customer requests;
- To compile information about how our Web site is reached and used;
- To compile research that does not identify the customer as an individual, group or entity;
- To contact our customers about other products or services offered by our alliance partners; and
- To collect debts owed by a customer.

**(As of December 2015 – Subject to Change. See [www.lge-ku.com](http://www.lge-ku.com) for future updates.)**